

New Song - "7 Billion" - AVAILABLE NOW

About OBB





OBB is an Atlanta-based pop-rock band comprised of brothers Zach, Jacob and Nich Oswald. The trio have spent years on the road performing hundreds of shows to a combined audience of over 3 million. Their music has been featured in, a global Google Chromebook ad campaign, three videos with top YouTube channel *Dude Perfect* amassing over 200M views, iHeartRadio's Snapchat Discover channel, the Billboard Heatseeker's Chart and Spotify's USA Viral Top 50 chart. Brand new single, "7 Billion" launched February 1, 2019 with more music to come throughout the year.

Video

- NEW music video for OBB's latest release, "7 Billion" - watch [HERE](#)
- The video for "7 Billion," written and directed by the trio (Zach, Nich and Jacob Oswald) themselves, was filmed mostly in Utah's Bonneville Salt Flats, where several other major entertainment empires were filmed including Star Wars, Knight Rider, Pirates of the Caribbean, SLC Punk, and more.
- 146K+ **YouTube** views for the new "7 Billion" music video - over 2.4M views across the channel

"7 Billion" (Official Music Video)



-  39K+ likes
-  29.7K+ followers
-  17.9K+ subscribers | 2.4M+ views
-  14.5K+ followers

Latest Release Info

Title: "7 Billion"

Format: Single

Release Date: February 1, 2019

Producer: Josh Bronleewe



Current Highlights

- NEW song - "7 Billion" - reached the **Hot AC Top 100** before its' radio impact date!
- **iHeart Radio** added "7 Billion" to their Fresh Picks playlist
- "7 Billion" debuted in the Top 40 on **What's In Store** most played chart, which spins over 100K retail outlets
- "7 Billion" added to the following playlists on **Spotify**:
 - Crazy In Love: 156,132 followers
 - Fresh Hits: 45,733 followers
 - Tomorrow's Hits: 68,425 followers
 - Topsify's Fresh Hits, Tomorrow's Hits, and Crazy In Love
- Pre-Super Bowl party performance 1.31.19 on **The Future of Awesomeness Tour** sponsored by **Xfinity Cable** and **So Far Sounds**
- Recent press visits including:
 - **City College of NY** - Pop Music Podcast/Show
 - **Digital Journal** - read [HERE](#)
 - **Modern Frequency** - read [HERE](#)
 - **The Gunz Show**
 - **Tik Tok**
 - **Joyride**
 - **Nakid Mag**
 - **Sound Rebel Mag**
 - **Front Row Live** - read [HERE](#)
 - **New Music Buzz** - read [HERE](#)

Career Highlights

- Major **Spotify** positioning including their **Viral 50 USA**, **New Music Friday**, and **Young & Free** playlists
- **Google** Chromebook National Ad Campaign featuring "Mona Lisa"
- **Dude Perfect** featured "Mona Lisa" in "Water Bottle Flip 2" episode, which earned over 200M views
- **Victoria's Secret Fashion Show** used "Mona Lisa" as a bumper song November 8, 2018
- 11M+ career streams
- Performed for over 3M+ people live and amassed 107.5M+ career radio impressions