

POP BAND OBB RELEASES "CLOSE BY" OFFICIAL VIDEO & ANNOUNCES TOUR DATES



Atlanta-based pop band **OBB** (Curb | Word Ent.) premiered the official music video for "**Close By**" via [The New Nine](#) yesterday. It's a song about missing their significant others while on the road, just in time to head out for a nationwide summer tour!

"You may well be pleased to learn the American boy band sound is alive and kicking in 2019, in pop/rock trio OBB....The best advice I can now give to you is to fill your boots with the dreamy harmonies of the song." - [EQ Music Blog](#)

The three Oswald brothers who make up OBB used their real-life wives in the video to illustrate the joy shared when next to a loved one. A grainy visual effect makes the video feel nostalgic, like watching old home movies.

"Close By" follows the success of "[7 Billion](#)", which is currently being played on Pop and Alternative radio stations nationwide and has accumulated over 500K digital streams!

Watch "Close By" [HERE](#) and stream on all platforms [HERE](#)



OBB is also proud to announce the following tour dates:

July 25 - Scranton, PA at Stage West
July 27 - Williamsburg, VA at Precarious Beer Hall
July 28 - Raleigh, NC at Pour House
Aug 14 - Chicago, IL at IL Institute of Technology
Aug 15 - Chicago, IL at The Beat Kitchen
Aug 17 - Minneapolis, MN at Studio B
Aug 20 - Kansas City, MO at Riot Room
Aug 21 - Cincinnati, OH at Tin Roof
Aug 22 - Indianapolis, IN at Tin Roof
Aug 23 - Springfield, IL at Univ. of Illinois
Aug 24 - St. Louis, MO at Fontbonne Univ.
Aug 25 - Yorkville, IL at Law Office Pub & Music Hall
Aug 26 - Champaign, IL at Univ. of Illinois Urbana
Aug 28 - Columbus, OH at Woodlands Tavern
Aug 29 - Cleveland, OH at Cleveland State

Aug 30 - Millvale, PA at Mr. Smalls The Funhouse
Sept 5 - Wichita, KS at Wichita State
Sep 12 - Greeley, CO at Moxi Theater
Sep 13 - Denver, CO at Marquis
Sep 14 - Las Vegas, NV at Bite of Las Vegas

Tickets are on sale [HERE!](#)



Listen to the "7 Billion" Remix by Dave Aude' [HERE](#)

MORE ABOUT OBB:

OBB is an Atlanta-based pop-rock band comprised of brothers Zach, Jacob and Nich Oswald. The trio have spent years on the road, performing hundreds of shows to a combined audience of over 3 million. Their music has been featured in a global Google Chromebook ad campaign, three videos with top YouTube channel *Dude Perfect* amassing over 200M views, *iHeartRadio*'s Snapchat Discover channel, the *Billboard* Heatseeker's Chart, and Spotify's USA Viral Top 50 chart.

The video for "7 Billion", written and directed by the trio themselves, was filmed mostly in Utah's Bonneville Salt Flats, where several other major entertainment empires

were filmed, including Star Wars, Knight Rider, Pirates of the Caribbean, SLC Punk, and more.

"OBB's '7 Billion' simply sounds and feels like a chart-worthy hit [with] its progressions, its patterns of melodic rhythm, along with its passion..." - [Elicit Magazine](#)

To date, the band has amassed over 2.4 Million views on YouTube and 11 Million career streams. OBB's fans recently formed a Facebook group called The OBBsessed!

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