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OBB Shares Tender Acoustic Video For Their Recent Single "7 BILLION"



Atlanta-based pop-rock band **OBB** is proud to share the acoustic version of their recent single, "[7 Billion](#)", via a new video that premiered yesterday exclusively on [Variance Magazine](#).

"While shooting the music video, we were so blown away by the scenery that we just had to shoot the acoustic video there also," the trio says of their decision to film both in the same location. "We got up extra early one day to shoot the acoustic video right at sunrise. Even though it was freezing and we had to look like we weren't cold, I think we captured the beauty of the Salt Flats."

The original video, written and directed by the trio (Zach, Nich and Jacob Oswald) themselves, was filmed mostly in Utah's Bonneville Salt Flats, where several other major entertainment empires were filmed including Star Wars, Knight Rider, Pirates of the Caribbean, SLC Punk, and more.

Watch the "7 Billion" Acoustic Video:



Find "7 Billion" on all digital platforms [here](#).



7 BILLION - OBB

More about OBB

OBB is an Atlanta-based pop-rock band comprised of brothers Zach Oswald, Jacob Oswald, and Nich Oswald. The trio have spent years on the road performing hundreds of shows to a combined audience of over 3 million, seen their music featured in, a global Google Chromebook ad campaign, three music videos with top YouTube channel Dude Perfect amassing over 200M views, iHeartRadio's Snapchat Discover channel, the Billboard Heatseeker's Chart and Spotify's USA Viral Top 50 chart.

OBB on Social Media:

[Official Site](#)

[Facebook](#)

[Twitter](#)

[Instagram](#)

[YouTube](#)

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