



# Love Song for "7 Billion" People: Now Available from OBB



*Joseph LLanes*

Atlanta-based pop-rock band **OBB** is proud to debut their new single and video for "[7 Billion](#)", out everywhere today.

The video, written and directed by the trio (Zach, Nich and Jacob Oswald) themselves, was filmed mostly in Utah's Bonneville Salt Flats, where several other major entertainment empires were filmed including Star Wars, Knight Rider, Pirates of the Caribbean, SLC Punk, and more. The apartment set featured in the video was hand-built by the brothers, all in a day's work; they filmed those scenes all in Atlanta, Georgia.

*"We were touring a bunch and meeting so many people and we thought, "Isn't it crazy that with all the people in this world when you find someone to love it doesn't matter where you are or what's happening around you, it can be just the two of you", explains OBB. "Having written the song the brothers also penned the treatment for the video with the hopes of "painting this picture where even though this world is so huge and so chaotic, when you're with that person you love the rest of the world just fades away."*

**Watch the official video:**



Find "7 Billion" on all digital platforms [here](#).

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**More about OBB**



*Joseph LLanes*

OBB is an Atlanta-based pop-rock band comprised of brothers Zach Oswald, Jacob Oswald, and Nich Oswald. The trio have spent years on the road performing hundreds of shows to a combined audience of over 3 million, seen their music featured in, a global Google Chromebook ad campaign, three music videos with top YouTube channel Dude Perfect amassing over 200M views, iHeartRadio's Snapchat Discover channel, the Billboard Heatseeker's Chart and Spotify's USA Viral Top 50 chart.

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**OBB on Social Media:**

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