

FOR FANS OF LANY, LOVELYTHEBAND, NIGHT RIOTS:

"FOOLISH" NEW SINGLE BY OBB OUT NOW!

LISTEN HERE: https://www.youtube.com/watch?v=doAKogzB_dw



Los Angeles – Friday, September 20, 2019

Atlanta-based pop/rock band [OBB](#) released their third official single, "**Foolish**", via Curb|Word Entertainment today. The song follows "[7 Billion](#)" and "[Close By](#)", which premiered earlier this year via [Variance Magazine](#) and [The New Nine](#), respectively. The three Oswald brothers who comprise OBB have played together for nearly a decade to a combined audience of over 3 million; the band just completed a nationwide summer/fall tour culminating in an appearance on [Good Day LA](#) and a performance at [Bite of Vegas](#), headlined by Rob Thomas and Shinedown.

Frontman Zach says, "*We wrote 'Foolish' to try and capture that idea of how, when you fall in love with someone, you can start to act a little crazy or foolish. I've done some silly things while trying to impress somebody I was interested in!*"

OBB's music **combines live rock instrumentation with fresh, electro-pop elements** in a style similar to LANY, Lovelytheband, Night Riots, etc. While in LA, they performed an acoustic, stripped-down version of "Foolish" at the Live.Me studios that had everyone in earshot blown away! An official music video will be coming in the next couple of weeks.



Photo Credit: Khanh Nguyen @khanhfromhanoi

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More About OBB: OBB is an Atlanta-based pop band comprised of brothers Zach Oswald, Jacob Oswald, and Nich Oswald. The trio has performed hundreds of shows to a combined audience of over 3 million and have seen their song "Mona Lisa" featured in both a Google Chromebook National Ad Campaign and an episode of "Dude Perfect" that is approaching 60M views. With a career radio airplay audience of 106M, OBB launched their *Is This A Thing* EP on July 6, 2018, featuring songs "Is This A Thing," "Sweater," and "Mona Lisa." In 2019, OBB returned with a single + video "[7 Billion](#)", directed by the band members themselves and shot in Utah's Bonneville Flats, amassing over 500K cumulative streams. Most recently, they released "[Close By](#)" and set out on a summer-fall [2019 tour](#) across the nation, culminating in Las Vegas. The band also formed a Facebook fan group called [The OBBsessed](#) and released an EP of "7 Billion" remixes, including one by world-renowned producer Dave Aude'. Stay tuned for new music to be released in late 2019!



Photo Credit: Donna Borgess for Alt Angeles @altangeles

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